



BSK705 EYE-CONTOUR KIT HOME CARE KIT

ENG

DESCRIPTION

BSK705 EYE-CONTOUR KIT is part of our new home treatments line of products. These kits are specifically designed to use after a professional treatment, so the patient can follow the treatment done professionally at home. To prolong duration and to accentuate treatment results.

BSK705 EYE-CONTOUR is a home treatment formulated with peptides that act against expression wrinkles and against bags that form under the eyes due to fluid retention or pass of the time. Reinforced with whitening agents that act on dark circles. It is formulated to have a more luminous look, with a youthful and radiant appearance.



PRESENTATION

- BSK75 Anti-Wrinkle Concentrate Serum - 30 ml / 1.014 Fl. Oz.
- BSK97 Eye-contour - 15 ml / 0.507 Fl. Oz.
- BSK73 DMAE + HA Cream - 50 ml / 1.691 Fl. Oz.

USE

- Eye contour
- For all skin types

INGREDIENTS

- | | |
|-------------------------|-----------------------|
| · Acetil Octapeptide-3 | · Actinidia Chinensis |
| · Acetil Tetrapeptide-5 | (Kiwi) Fruit Water |
| · Plankton Extract | · Sophora Flavescens |
| · Matrikine (3%) | Root Extract |
| · DMAE (4%) | · Pentapeptide-18 |
| · Hyaluronic acid | · Organic Sicilian |
| | · Manuronic Acid (6%) |

ACTION

- | | |
|---------------------|----------------|
| · Anti-wrinkles | · Regenerator |
| · Anti-bag | · Anti-age |
| · Anti-dark circles | · Moisturizing |



BSK75 ANTI-WRINKLE CONCENTRATE SERUM

WITH ORGANIC SILICON HYALURONIC ACID AND DMAE

BSK75 ANTI-WRINKLE CONCENTRATE SERUM

Solution formulated to treat deep wrinkles, with anti-wrinkle actives that act on different levels of the skin. Intensive treatment with immediate and long-term action due to its complete formulation, it blurs fine lines, erases expression wrinkles and fills deeper wrinkles.

As you age, the processes in the skin slow down and the structure weakens. The reduction of substances that keep the skin firm and smooth begins (collagen and elastin). This is due to the combination of the effects of the body's internal aging processes and external factors (pollution, sun exposure...). One of the first most noticeable signs of aging is wrinkles, which grow deeper over time.





BSK97 EYE-CONTOUR CREAM-GEL TEXTURE

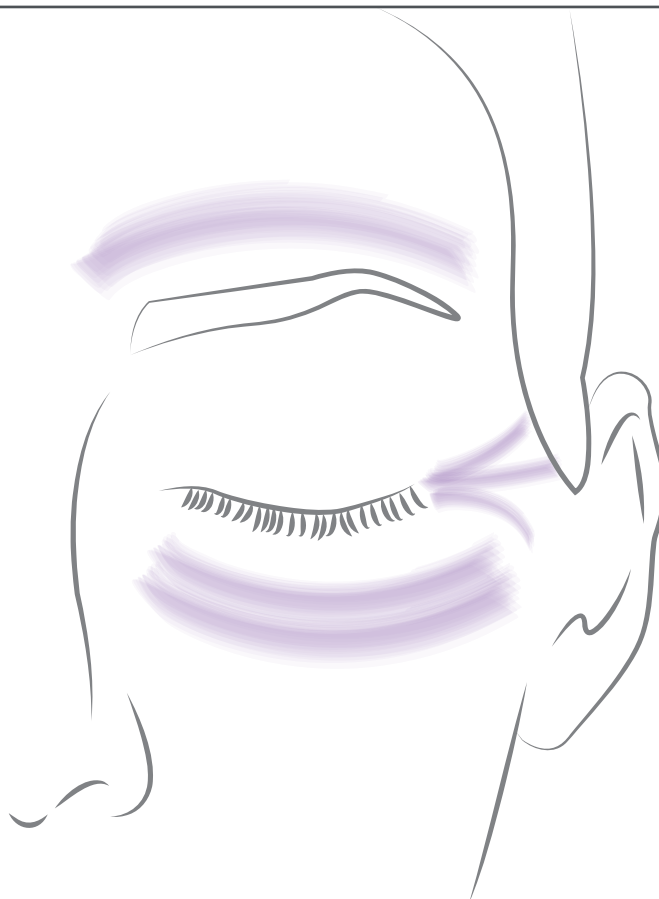
BSK97 EYE CONTOUR

Eye contour cream-gel texture, easily absorbed, fresh, suitable for all skin types, formulated with peptides that act against expression wrinkles and against bags that form under the eyes due to fluid retention or pass of the time. Reinforced with whitening agents that act on dark circles. It is formulated to have a more luminous look, with a youthful and radiant appearance.

The skin around eyes is up to 5 times thinner than the rest of the face. It is a very delicate area, less resistant and more sensitive to the passage of time and the effects of our pace of life. That is why it is essential to dedicate special care to it.

BSK97 treat bags and dark circles, the aging area, wrinkles and expression lines.

APPLICATION ZONE



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BSK73 DMAE + HA CREAM FIRMING MOISTURIZER

BSK73 DMAE + HA CREAM

The antioxidant and anti-aging properties of DMAE are mixed with the tightening effect of Hyaluronic.

DMAE

The properties of this product with regard to its applications in cosmetics are summarized in the following points:

It has been shown to have antioxidant and anti-aging properties. This compound is capable of "neutralizing" free radicals in the environment.

The application of deanol or DMAE to combat wrinkles is basically due to its firming action on the skin when applied at a dose of 2-4%.

HYALURONIC ACID

- Tightening effect and plumps the skin by smoothing wrinkles
- Increases the elasticity and smoothness of the skin.





BSK705 EYE-CONTOUR KIT HOME CARE KIT

HOW TO APPLY

1. BSK97 Eye-Contour:

Apply the product in the area around eyes, and reach the crow's feet area. Massage the product, with the help of the applicator, from the inside to the outside of the eye contour. Daily use.

2. BSK75 Anti-Wrinkle Concentrate Serum:

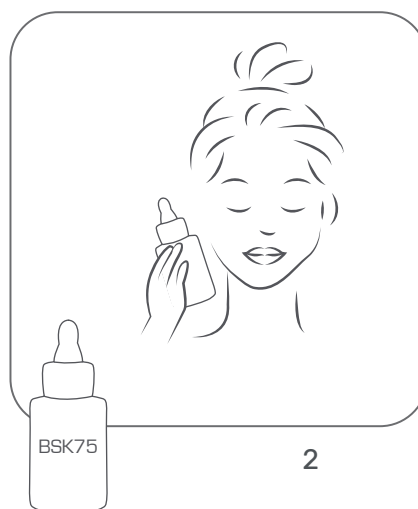
Apply serum to the face, neck and neckline. Massage eye contour area during application. Wait 15 minutes and let the formula absorb on its own. Daily use.

3. BSK73 DMAE + HA Cream:

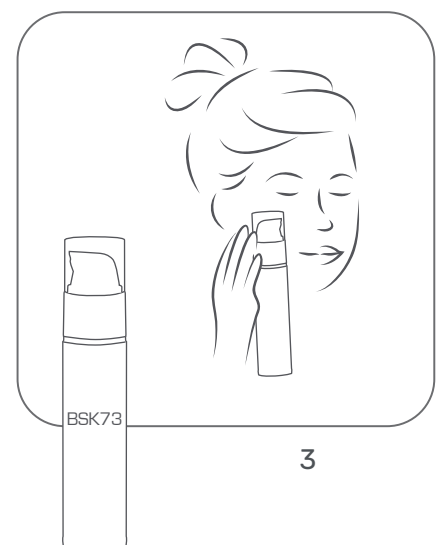
Apply a pea-sized amount of cream to the back of your hand. Rub the cream in small dots on the face, neck and décolleté. Gently massage the area around the eyes. Then wait for the skin to absorb the cream. Daily use.



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STUDIES

DMAE

The properties of this product with regard to its applications in cosmetics are summarized in the following points:

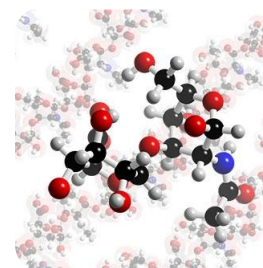
- It has been shown to have antioxidant and anti-aging properties. This compound is capable of "neutralizing" free radicals in the environment.
- The application of deanol or DMAE to combat wrinkles is basically due to its firming action on the skin when applied at a dose of 2-4%.

HYALURONIC ACID

- Tightening effect and plumps the skin by smoothing wrinkles
- Increases the elasticity and smoothness of the skin.

Hyaluronic acid is a substance in our body and it is the one with the greatest moisturizing power as it is a highly hydrophilic molecule.

It is one of the key substances that give volume to the skin, since it has the capacity to absorb 1000 times its weight in water.



FORMULA

Our formula contains 3% DMAE reinforced with Hyaluronic Acid, for which we observe an immediate lifting effect that stretches and tightens the skin, smoothing wrinkles. We can observe it after the first applications of the product and from the fourth to fifth week we will see a lasting firming action, since it fights sagging by improving resistance and muscle tone.

Redefine the body contour. These results remain even for a couple of weeks after the DMAE products have been discontinued.

- Improves the growth of skin cells and ensures the maintenance and functions of the skin
- Prevents premature skin aging
- Improves the health, elasticity and appearance of the skin

STUDIES

EYEDELINE

Biotechnological extract from E. Crustaceum isolated in Playa Paraíso (Tenerife, Spain) that provides complete care of the eye contour area, reducing dark coloration, eyebags and wrinkles.

- Decreases vascular permeability, to ameliorate eyebags and dark circles.
- Enhances bilirubin degradation, to reduce the vascular pigmentation that causes a dark coloration under the eyes.
- Promotes the production of collagen and elastin and diminishes glycation of collagen to maintain strength and elasticity of the dermis.
- In vivo, improves the appearance of all the signs of aging in the eye contour area: dark circles, puffiness and wrinkles.

IN VITRO EFFICACY

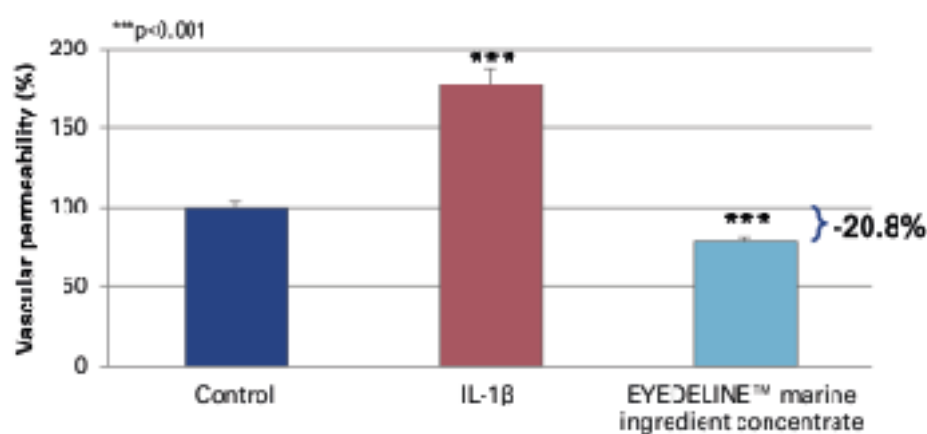
- Vascular permeability inhibition
- Increase of bilirubin degradation
- Type I collagen induction
- Elastin levels boosting
- Effect on the formation of glycation products

IN VIVO EFFICACY

- Reduction of dark circles
- Decrease of eyebags
- Smoothing of crow's feet wrinkles

VASCULAR PERMEABILITY INHIBITION

- Human umbilical vein endothelial cells were grown on a porous membrane to form a semi-permeable vascular barrier and then incubated for 24 h with 1 µg/mL EYEDELINETM marine ingredient concentrate or 100 ng/mL interleukin-1β (IL-1β, positive control for permeability).
 - A fluorescent molecule was added on top of the cell monolayer and, after 20 min, fluorescence levels under the barrier were measured to assess vascular permeability.
- Non-treated cells were used as a control.

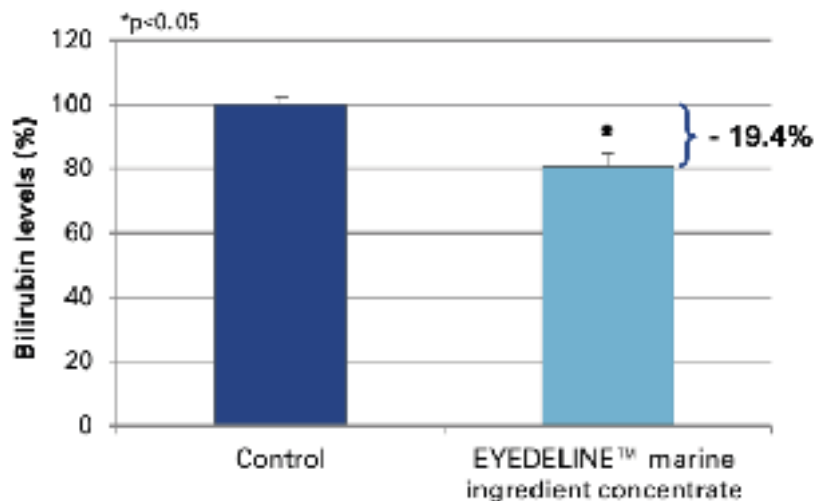


Permeability through an endothelial barrier decreased by 20.8%.

INCREASE OF BILIRUBIN DEGRADATION

Conjugated bilirubin and EYEDELINETM marine ingredient concentrate (10 mg/mL) were incubated under constant agitation. After 24 hours, bilirubin levels were assessed by high-performance liquid chromatography.

A test performed without the active ingredient was used as a control.



The concentration of bilirubin that contributes to the dark shade under the eyes decreased by 19.4%.

REDUCTION OF DARK CIRCLES

A panel of 21 females (22-65 years old) with dark circles applied a placebo cream or a cream with 1% EYEDELINETM marine ingredient in the eye contour twice a day for 28 days.

· The vascular component (red color) of dark circles was calculated from high resolution photographs taken under cross polarized light.

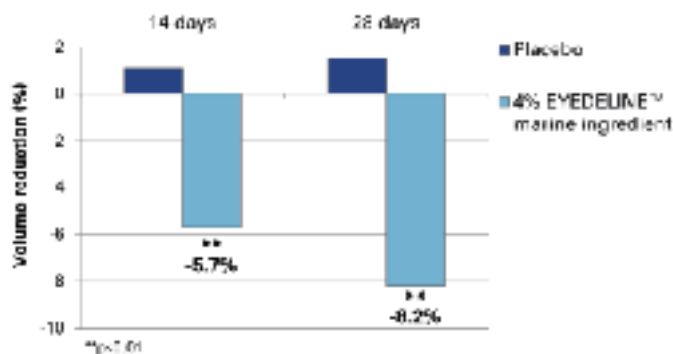


The active ingredient reduced the vascular component of dark circles by 11.5%, being 35.7% more effective than placebo.

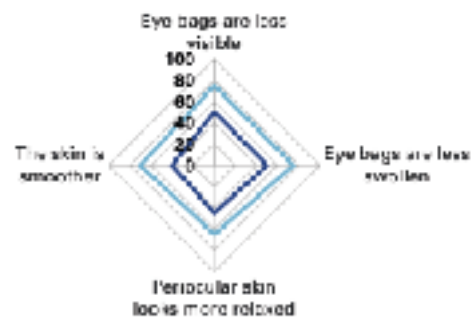
DECREASE IN EYEBAGS

A panel of 20 female subjects (41-66 years old) applied, twice a day, a placebo cream or a cream with 4% EYEDELINETM marine ingredient in the eye bags.

· After 14 and 28 days, eyebags volume was evaluated by means of fringe projection. The analysis was completed with a self-assessment questionnaire.

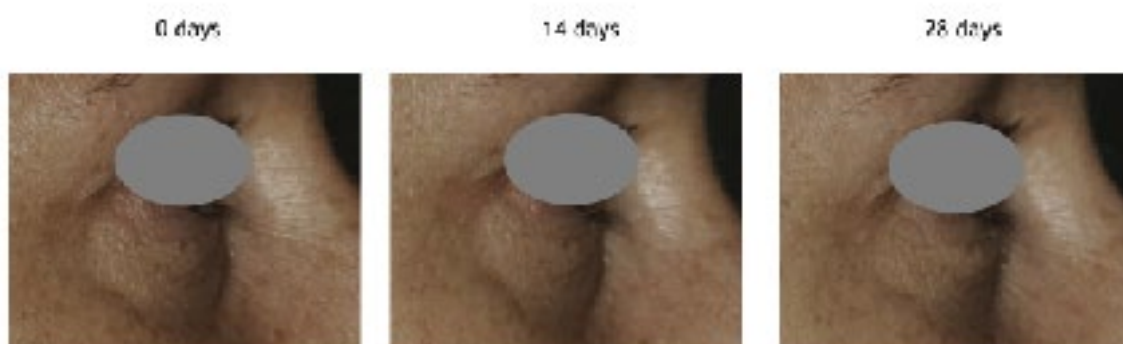


The active ingredient decreased the volume of eyebags by 8.2% after 28 days.



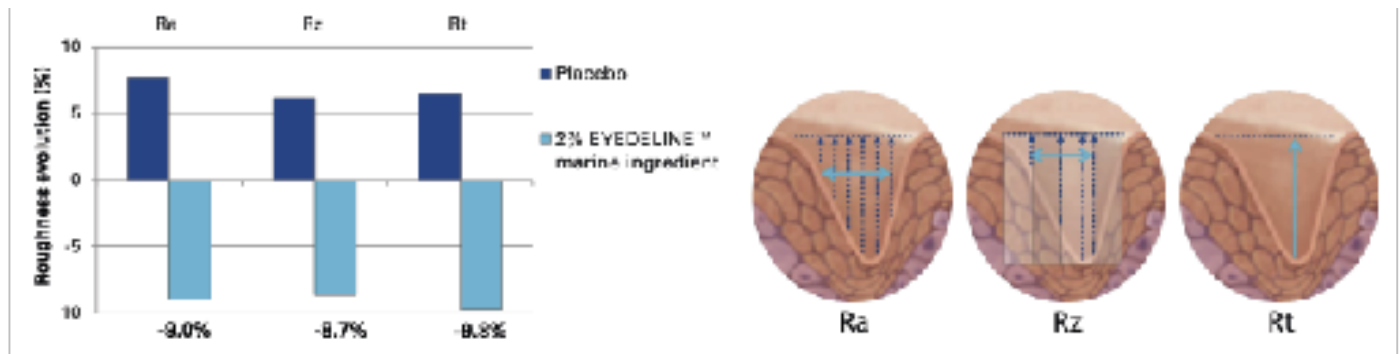
Eyebags were perceived as less visible and swollen by 75% of volunteers.

Great visible improvement of under-eye puffiness for a more attractive look:



SMOOTHING OF CROW'S FEET WRINKLES

- In this test, 18 females (40–54 years old) applied a placebo cream or a cream with 2% EYEDELINTM marine ingredient on crow's feet wrinkles, twice a day and for 14 days.
- Measurement of in vivo skin topometry of crow's feet was performed by fringe projection. Roughness parameters were calculated: average roughness (Ra), mean wrinkle depth (Rz) and maximum wrinkle depth (Rt).



Reduced all parameters evaluated, providing a general smoothing effect.

EYEDELIN CONCLUSIONS

- Biotechnological active ingredient from Tenerife (Spain) that provides complete care for the eye contour area.
- Reduced by 20.8% vascular permeability, responsible for the formation of eyebags and dark circles.
- Enhanced the rate of bilirubin degradation by 19.4%, contributing to reduce its accumulation, that causes dark circles.
- Induced the expression of type I collagen (by 61.8%) and elastin (by 51.6%) and diminished collagen glycation by up to 29.7%, reinforcing the ECM.
- Applied at 1% in vivo, decreased the vascular component of under eye dark circles by 35.7% at 4%, decreased the volume of eyebags up to 8.2% and improved their appearance.
- Provided a smoothing effect in crow's feet wrinkles after 14 days of application at 2%.