



BSK70 MELAN PRO WHITENING CREAM

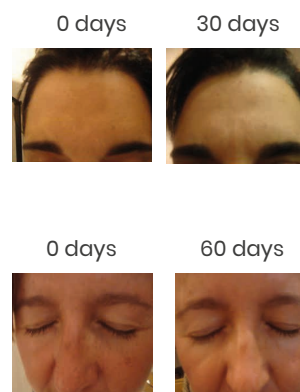


WHAT IS IT?

Treatment cream for skin hyperpigmentation, formulated with CHROMABRIGHT®, immediate action unifying tone skin.

- Synthesis of melanin takes place in melanosomes, which contain specific enzymes that control the production of pigments.
- TYROSINE is the enzyme that catalyzes the first and decisive step of melanogenesis.
- The potential bleaching agents are evaluated on tyrosinase activity.

CHROMABRIGHT® is a newly patented molecule which has been designed to whiten the skin and meets all the qualities desired in a bleaching agent. Its hypopigmenting activity has been proved by in vivo and in vitro tests.



PRESENTATION

- Cream 50ml
- Professional format: 50ml

USE

- Facial
- For all skin types

ACTION

- Depigmenting
- Unifying tone



COLOR OF OUR SKIN

The color of our skin is mainly determined by the amount, distribution and type of melanin.

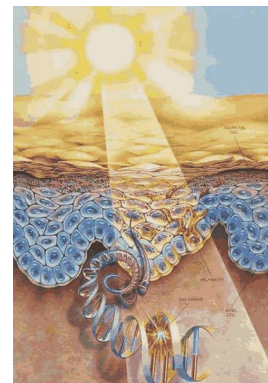
During the aging process and photoaging occur pigmentation changes:

- Abnormal accumulation of melanin.
- Acute exposure or persistent to UV radiation.



HYPERPIGMENTATION

(melasma, freckles, blemishes and age spots)



PROPERTIES

CHROMABRIGHT® is a skin whitening molecule:

- Inhibit human tyrosinase activity in vitro.
- Greater inhibition of melanogenesis than Arbutin, MAP and Kojic acid.
- Depigmenting activity similar to hydroquinone without toxicity
- **Bleaching activity** demonstrated in vivo
- Excellent stability in formulations
- Immaculate toxicological profile
- Unlike other depigmenting Photoprotective effect.

PREVENTS DAMAGE TO THE SKIN BY UV RADIATION

INTERFERENCE PIGMENTS



Depigmentation Cream includes so-called interference pigments to achieve an immediate effect of skin tone: it is microscopic mirrors that are distributed over the surface of the skin to applying the cream. When light shines on these microscopic mirrors act blurring and reflecting light in different directions. This provides greater luminosity to the skin and uniformity in tone. There are microcrystals which hide certain colors unwanted, thanks to its physical characteristics. In this formulation have been used a type of microcrystals which diffuse and neutralize brown tones characteristic of melanin hyperpigmentation, thereby achieving an immediate effect on the stains.

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USE

Apply despigmentation cream evenly over the area to be treated twice a day for at least 6-8 weeks. In the treatment of hyperpigmentation it is advisable to reduce sun exposure and use a maximum photoprotection. Once the spots have attenuated or have disappeared, it is advisable to apply a total protection from the early days to prevent recurrence. Do not use products or photosensitizing drugs.

OUR PRODUCTS

In our lab we use only simple, effective and recyclable packaging with a clean, functional design and focus our efforts and resources on what is important for your skin: the quality of the ingredients and manufacturing processes.



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