

# **BSK2 FIRMPRO** FIRMING SOLUTION



## WHAT IS IT?

BSK2 FIRMPRO utilises DMAE (Dimethylaminoethanol Tartrae) which is a precursor of the neurotransmitter, acetylcholine, a ubiquitous cytokine-like molecule that regulates basic cellular processes such as proliferation, differentiation, locomotion and secretion.

In studies it has been shown to be safe and efficacious in the mitigation of forehead lines and periorbital fine wrinkles and in improving lip shape, fullness and the overall appearance of aging skin.

Beneficial trends were noted in the appearance of coarse wrinkles, under-eye dark circles, nasolabial folds, sagging neck skin and neck firmness. Application was found to be well tolerated, with no differences in the incidence of erythema, peeling, dryness, itching, burning or stinging between the DMAE and placebo groups.

The acute skin-firming effects of DMAE have been confirmed by quantitative measures of cutaneous tensile strength.

The benefits of DMAE in dermatology include a potential anti-inflammatory effect and a documented increase in skin firmness with possible improvement in underlying facial muscle tone. MSK Age Firm also contains Panthenol, analog of pantothenic acid (vitamin B5), Sodium Hyaluronate and Methylsilanol Mannuronate, which improve hydration as they readily bind to water molecules, reduce inflammation and accelerate epidermal healing and skin rejuvenation.

They provide long-lasting moisturizing properties that help combat the deterioration of collagen and elastin fibres. MSK Age Firm also includes the ingredient Thiamine HCI (Vitamin B1) which is a powerful antioxidant, helping to guard the skin against the degenerative effects of free radicals.



### PRESENTATION

5 Vials x 10ml / 0.35 Fl. Oz.

#### USE

Facial Toning

### INGREDIENTS

DMAE (Dimethylaminoethanol Tartrae), Panthenol (Vitamin B5), Sodium Hyaluronate, Methylsilanol Mannuronate, Thiamine HCI (Vitamin B1).

### BENEFITS

Offers an instant and persistent lift to the skin with firming effect. Reduces the appearance of fine lines and wrinkles. Hydrating and Protecting



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### **PRODUCT IMAGE**





Preserve between 5°C y 25°C. Keep out of children's reach. Avoid contact with eyes and mucous membranes. Suspend its use if there is allergy, sensitivity or hipersensitivity to the product.

Cosmetic product. Topical use. External use.

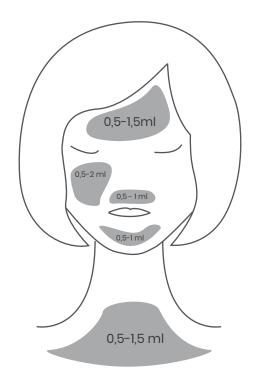


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#### Recommended volume (ml) per area







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